



VIRTUAL TOUR

**Pure
PIXEL** 

Hi

We are Pure pixel specialized in virtual tours to give boost to business.

Show off your business from interesting angles: Inspire trust and help customers to make a decision faster by publishing an immersive virtual tour of your business, virtually customers view at your doorstep 24 X 7.

Your own 360 tour Capture and publish 360 images using professional tools to create an immersive experience for your customers; you will experience a huge increase in the business you never experienced before.

Why us: We have experience in large scale projects from heavy Engineering to 5star hotels, all around India.

We have multiple experience teams tailor made for various aspect and nature of business in mind. We assure you with the best services from us at best price.

Please study the Google survey report below:

360 images and tours drive results

High-quality photos on your business listing can improve your user experience, and make it easier for customers to find you. 360 tours let customers peak inside before they arrive, and boost your visibility online.



62% of visitors prefer listings with photos of store interiors.



Listings with photos and a virtual tour are twice as likely to generate interest.



Complete listings inspire trust and are 78% more likely to be viewed as well-established.

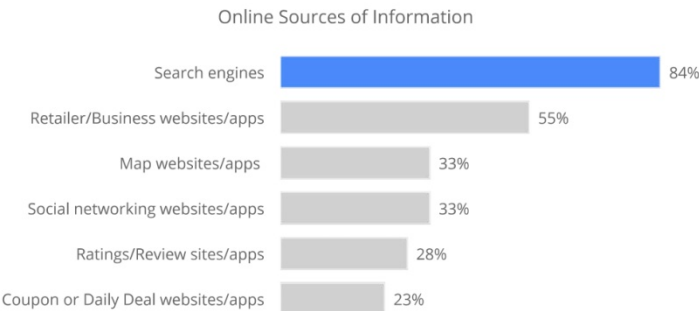


On average, 41% of business searches on Google Maps result in an on-site visit.

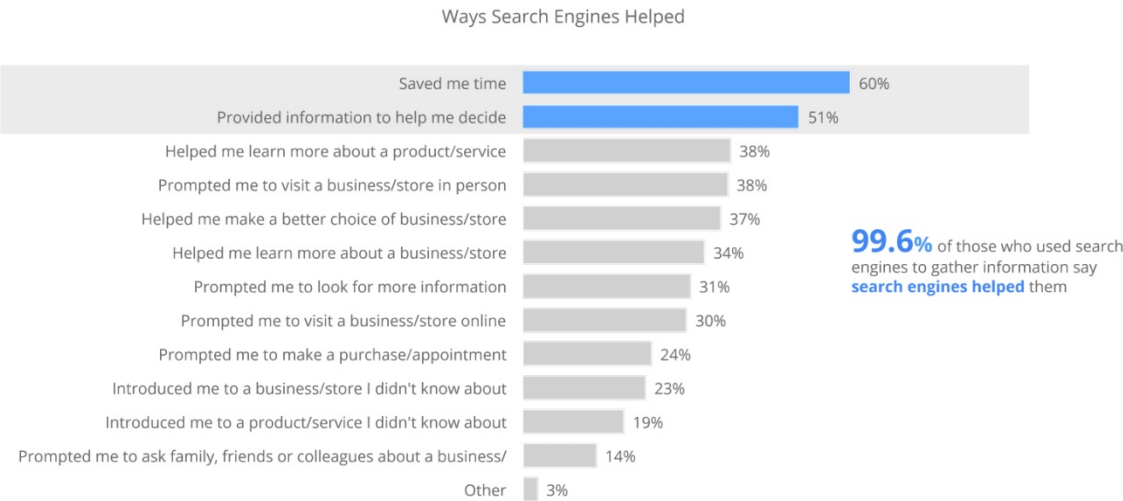


Listings with photos and tours motivate customers to make a purchase 29% of the time.

Consumers turn to search engines to gather information for local purchases



Consumers say that search engines help them save time and make decisions



Complete Listings within Search ...

Engage Interest

51% more likely to be viewed as **worth reading more information about**
43% more likely to be viewed as **has what I need**
79% more likely to be viewed as **a place for someone like me**

Establish Trust

78% more likely to be viewed as **well-established**
197% more likely to be viewed as **a place I can depend on**
91% more likely to be viewed as **knows what it's doing**
201% more likely to be viewed as **current**
215% more likely to be viewed as **offers the latest products or services**

Create Positive Brand Equity

501% more likely to be viewed as **well-liked**
204% more likely to be viewed as **offers quality products or services**
94% more likely to be viewed as is a **reputable business**
199% more likely to be viewed as **cares about its customers**

Motivate Action

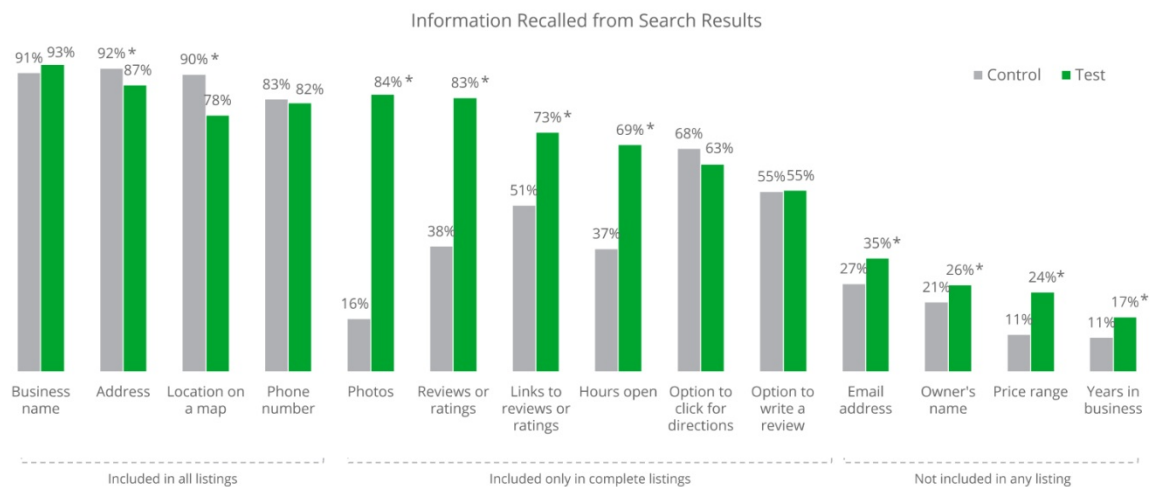
38% more likely to be viewed as **a business I would visit**
29% more likely to motivate consumers to **visit the business**
29% more likely to motivate consumers to **consider purchasing from this business**



Percentages are based on businesses with complete listings as compared to businesses with incomplete listings.

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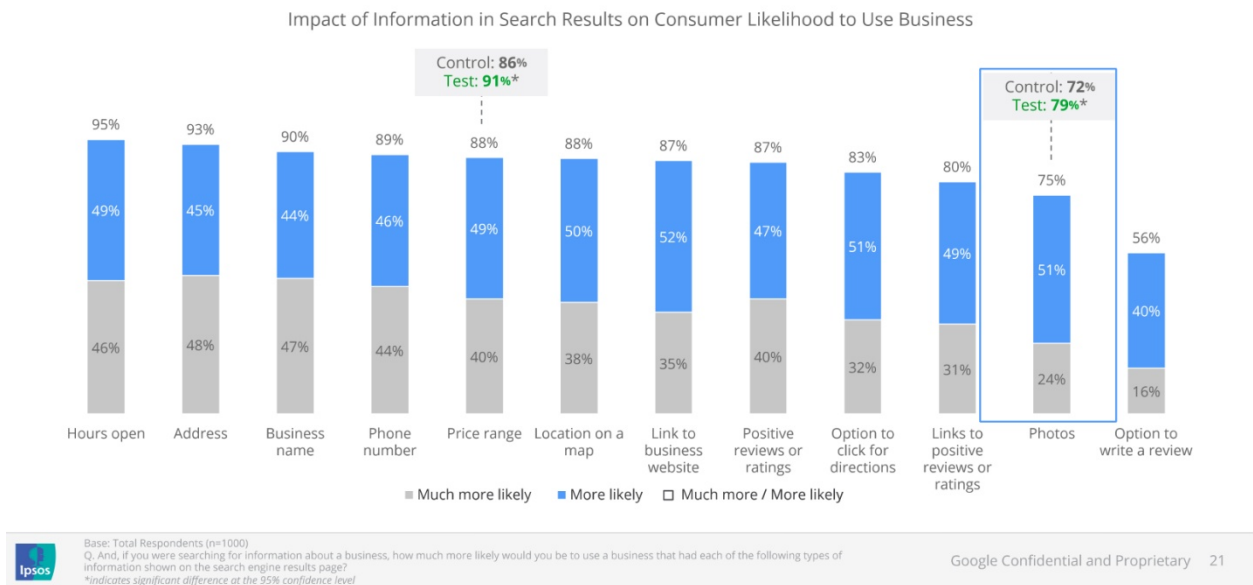
Photos and reviews stand out for consumers viewing complete listings, with business hour information also noticed by most



Base: Saw Listing (Control=494, Test=496)
 Q: Do you recall seeing the following information about the business in the search results?
 *Indicates significant difference at the 95% confidence level

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Information found only in complete listings would have a positive impact on consumers' likelihood to use a business



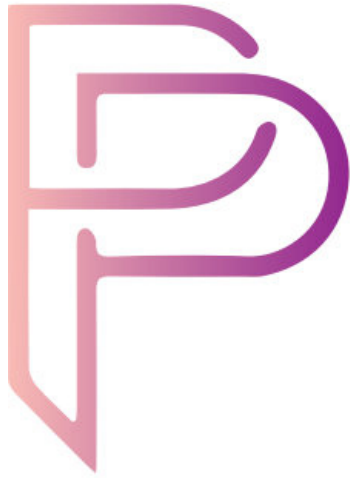
We have attached few pages from the report as the full report is huge if you are interested in full report please search in Google full report is available on Google web page:

If you are interested in 360VR for your business please take advantage of this technology and experience its benefits please feel free to contact us, our experience team will suggest you best features exact requirements for your nature and size of your business.

Regards

Team

Pure Pixel



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Google Maps
Street View
trusted